

SEO Guidelines from Enjoy The Wood:


Google Guidelines - follow the link below

1- [link](#) 

2- [link](#) 

Create unique and relevant content (banners, illustrations, photos, videos, text), monitor its relevance and usefulness to your site visitors and followers. Check the quality of re-writing, refer to <https://app.grammarly.com/> or any other resources available in your area. All graphics and videos should be unique and differ from the ones provided by your competitors. We recommend to you diversify your products.

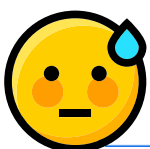
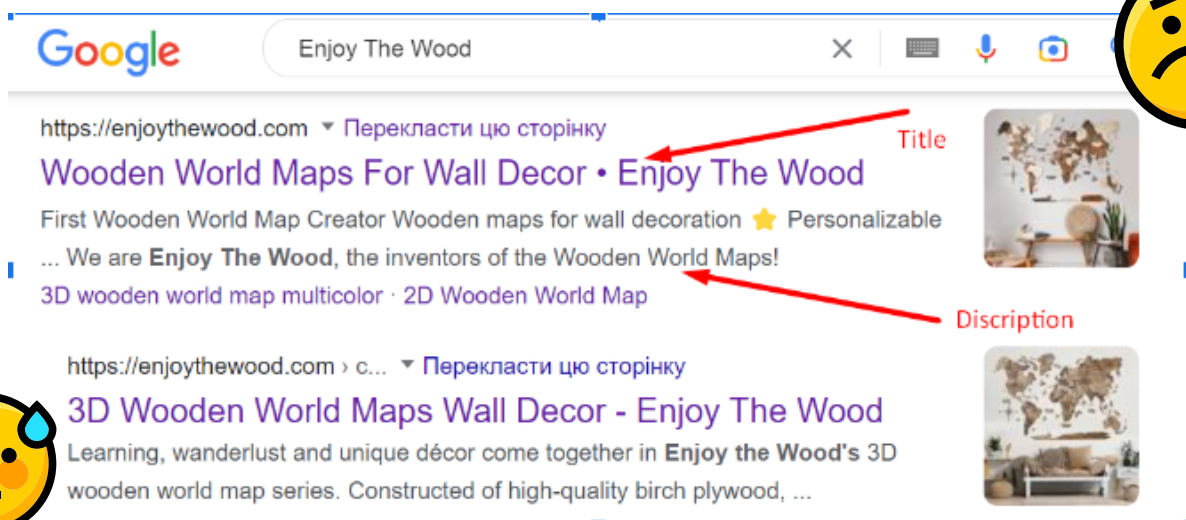


Provide different contact information to make your content unique. Your email, phone number and address should not match the contact information on our [website](#). 

Do not include the brand name, website or company name in the content as well as Title and Description tags.

***Title** – title tag is a website element that denotes the title of a web page. Title tags are shown in several important positions:
Search results pages: When you search on Google, you will find a list of results in blue text. These are the title tags.

***Description** – meta descriptions, also known as search descriptions, are short pieces of text that describe your site's content. Search engines show meta descriptions below the page title in search results if they can't find site content that's more relevant to a visitor's search terms.



Develop your own diverse structure and design to make the process of content and SEO promotion more effective. Refrain from copying other people's content or websites. Google is tracking identical content and will be blocking your content promotion.



Compile a diverse "semantic core". This is a list of keywords and phrases that bring the target visitors to the site. It is used to promote the site in search engines. The number of matches should not exceed 30%. We recommend using low-frequency queries. Hosting and API should not overlap with our site.

***The semantic core** is the high frequency, high quality words and phrases that most accurately describe what you do. The core is a list designed to bring your target audience to your website

***Hosting** is the service of providing the computer equipment and software for a website on the internet and making it available for people to see:
internet/website/web hosting

Use alternative hosting sites and different IP addresses to ensure uniqueness and improve promotion.

Choose different websites to build links. (For example, 100 links from 10 different websites is better than 100 links from one website)

All links that lead to the ETW site must be non-anchor (i.e. use URL or "follow the link", "here", "go to the website", "click here").

Unanchored links are hyperlinks in which anchors don't explain the content of the particular page.

For example, do not write "buy the map", "buy Enjoy The Wood", "Buy 3D Wooden World Map" etc.

Recommendations for page categories and keywords
- follow the [link](#).



ENJOY THE WOOD™